

**SYSTEM AND METHOD FOR MANAGING A
DYNAMIC, STRUCTURED QUERY AND
INTEGRATING IT INTO A DESIRED
APPLICATION**

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ABSTRACT OF THE DISCLOSURE

The present invention includes an information gathering system which directs a user through a dynamic, yet structured, query process. By
10 completing the process, the user provides specific information that is immediately transported back to the company's computer system. In one embodiment, the present invention also provides an integration system that integrates the information received from
15 the user into a desired application, designated by the company.